

## TAKEAWAYS

- Overview - NGO formation, functioning & statutory responsibilities
- NGO challenges & potential solutions
- Motivating employees/volunteers to work towards NGO organisational goals
- Effective communication with team, NGOs, CSR donors & stakeholders
- Writing Winnable Project proposals
- Know agencies supporting NGOs for funding, service & upgradation
- Identifying & grooming next generation leaders for your NGO
- Make end beneficiaries part of project & meet objectives
- Acquire & retain good talent
- Use your time properly & delegate responsibly
- Increase your Impact within & outside the organisation
- Nurture multiple income streams to improve sustainability
- Succeed in style

## 3 SG LDP DATES

3 SG LDP	Fees	Dates
NGOs in Rural India	₹75,000/-	6-Aug
International Batch	US\$4,000	5-Sept
District Leadership	₹99,000/-	27-Aug

Limited Seats per batch = 20

## CONTACT US



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# Certificate Course in 3-Square Growth Leadership Development Program

## A Unique Blend of

- Online Weekend Classes
- At Home Assignments
- OnField Work Experience

## Intensive & Hands On 1 Year Trimester Program

## 3 SG LDP

From 2007, SEN4NGOs.org has been providing continuous support, hand holding and guidance to NGOs with a focus on the founder/ trustees.

*This rich experience is consolidated in the 3-Square growth leadership development program which incorporates experience of more than 1008 NGOs addressing leadership challenges within and outside the organisation.* Self improvement, initiative & involvement has a wide coverage as many NGOs are driven by the founder's passion.

## WHY 3-SG?

NGOs aim to create impact and a few have moved and become sustainable. SEN4NGOs.org encourages the NGOs to have Impact, Sustainability and weave Growth into the very fabric of its work. The challenges and solutions at Organisational, Societal and Founders' level are covered in a relevant manner.

SEN4NGOs.org has been working with several NGOs since 2007 & has developed a customised training program to address a variety of these challenges. SEN4NGOs.org & associates have vast experience working with NGOs. This rich experience will be shared during the training program.

This is an experiential-learning training program. Participants will get to hear from individuals who have worked with or who are working with NGOs. Participants will get a chance to work with other NGOs and learn from them.

[HTTPS://WWW.SEN4NGOS.ORG/3-SQUARE-GROWTH-LEADERSHIP-DEVELOPMENT-PROGRAM/](https://www.sen4ngos.org/3-square-growth-leadership-development-program/)

## COURSE COVERAGE

This 1 year program is organised into 3 trimester with each trimester having 75% learning & assignments and 25% project work. The 3 dimensional learning approach by reading, meditating & experiencing ensures a strong foundation through a unique blend of online learning, at home assignments and on-field experience. You will be working with 10 NGOs during the program. Some of the topics include,

### Organisation

- Gap Analysis
- Team Work
- Financial Management
- Corporate Presentation
- Program Management

### Societal

- Volunteer Management
- Donation
- Root Cause Analysis
- Children's Education
- Proposal Writing

### Individual

- Conflict Management
- Time Management
- Leadership Skills
- Stress Management
- Communication Skills

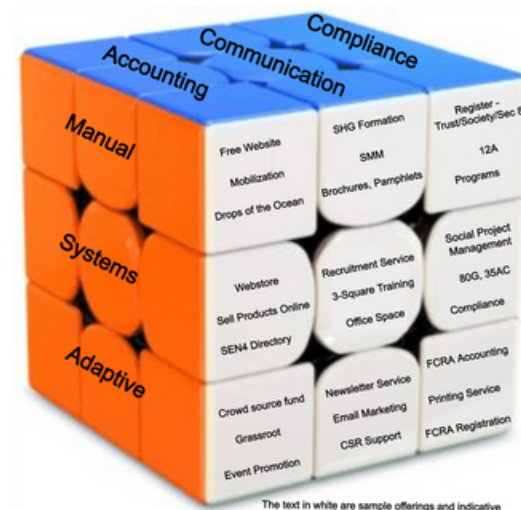
**EVERY COURSE IS CUSTOMISED BASED ON ONE-ON-ONE DISCUSSIONS WITH THE PARTICIPANTS**

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## ABOUT US

SEN4NGOs is an initiative of Resource Development Centre (RDC), handholding NGO by taking care of necessary procedural, accounting, compliance & communication that is required but distracts NGOs from their primary goals & objectives.

This is led by senior professionals & social workers with 3+ decades experience in India, Europe & US. Alumni of BITS, Pilani, IIM & NIT have designed this program.



## Challenges faced by NGOs

Program Management	Proposal Writing	Time Management
Team Building & Management	Building Trust with Beneficiaries	How to get motivated
Corporate Presentation	Root Cause Analysis	Leadership Skills
Motivate women for training programs	Volunteer Management	Quick Decision Making

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